**POSTER ANALYSIS WORKSHEET**

**1. Name or title of the poster:**

**2. Author, artist, or developer:**

**3. When was it produced?**

**4. Who was the intended audience?**

**5. What is the purpose of the poster?**

**6. What symbols are used? Are their meanings clear?**

**7. Are the messages in the poster more visual or verbal?**

**8. What action does the author hope that the audience will take after viewing the poster?**

**9. What purpose(s) of the author does the poster serve?**

**10. Is this an effective poster? Why or why not?**